# MAVEX -

## **TECHNICAL INFORMATION**

Professional product for **CABIN** 

## CALLUSPEELING VEGETAL



#### **Product description**

Keratolytic patches already ready to use, to be applied onto the foot. Thanks to the strength of the formula's medicinal plants, CALLUSPEELING VEGETAL<sup>®</sup> combines exceptional delicateness and unbeatable effectiveness, carrying out **6 powerful natural actions**:

- Keratolytic: In just 15 minutes, it easily removes calluses, sores and corns.
- Healing: It stimulates the re- epithelialisation and healing of sores.
- **Hydrating**: It carries out an effective softening and hydrating action and stimulates the regeneration of the epidermal cells.
- **Refreshing**: It provides immediate refreshing relief and stimulates microcirculation.
- **Sanitizing**: It has an antibacterial, antifungal and antiviral action.
- Deoderising: It absorbs unpleasant smells from the skin and gives feet a pleasant natural scent of herbs.

CALLUSPEELING VEGETAL® is a very pleasant and relaxing treatment that restores splendour to feet and leaves them exceptionally soft.

It is easy to do and does not need specific skills; just follow the instructions carefully to obtain optimum results from the first use.

#### **Product characteristics**

Each packet contains 4 patches of elastic fibre able to adapt perfectly to the anatomy of the foot, soaked in a special keratolytic gel formulated with a synergistic complex of **herbal and medicinal plant extracts**.

## Containing St. John's Wort, Melaleuca Alternifolia (Tea Tree), Celandine, Thuya, Garlic, Peppermint, Urea, Glycerin, Chlorophyll and Sodium Hydroxide.

The technological core of Calluspeeling Vegetal is the Mavex Keratolitic Phytocomplex, an innovative keratolytic phytocomplex obtained from a synergistic mixture of medicinal plants encapsulated in a phospholipidic carrier structure. Thanks to its structure similar to that of the membrane lipids of epidermis cells, and to its bivalent lipophilic and hydrophilic nature, Mavex Keratolitic Phytocomplex is able to deliver, in an efficient and biocompatible way, the active principles contained in the plant extracts, providing an effective and instant keratolytic effect.

Calluspeeling Vegetal consists of **99.5% natural ingredients** and does not contain artificial fragrances. Its pleasant scent exclusively derives from plant extracts.

The precious active plant-based ingredients are encapsulated in biocompatible lipid structures that transport the active ingredients deep within, thus increasing their functional effectiveness.



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- Parabens
- Mineral Oils and Paraffins
- Silicones
- Formaldehyde donors
- SLES/SLS
- Microplastics
- Animal derivatives

#### Benefits of the product

- Acid-free
- Delicate action
- Multifunction
- Phytotherapeutic formula
- Made from herbs and medicinal plants
- Highly effective
- Liposomal technological with high penetration of active ingredients
- It eliminates the need for water
- Natural fragrance
- 100% Made in Switzerland
- It is a stunning new product that allows professionals to stand out
- 11 years on the market and millions of treatments carried out worldwide
- It can also be done by staff without any experience
- The costs are low and easily controllable
- There is no need to invest in costly appliances
- It is also convenient for people who work from home
- It is a single-use treatment and is therefore very safe
- It allows the beautician to work in accordance with the law
- It cuts pedicure times
- It offers customers many benefits compared to traditional pedicures
- It removes calluses and makes skin feel wonderfully light and soft again, hydrates, disinfects and refreshes.

#### INCI

Aqua (Water), Propanediol, Alcohol Denat., Sodium Hydroxide, Urea, Hydroxypropylcellulose, Lecithin, Glycerin, Xanthan Gum, Chelidonium Majus Extract, Thuja Orientalis Leaf Extract, Allium Sativum (Garlic) Bulb Extract, Hypericum Perforatum Flower Extract, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Mentha Piperita (Peppermint) Leaf Extract, Chlorophyllin-Copper Complex, Alcohol, Propylene Glycol, Tetrasodium EDTA.

Article reference	01-020	
Size	1 box of 10 bags. 4 patches in each bag.	
Bar code (EAN)	7640175610883	7 640175 610883
Box size	14,3x15,5x 5cm	/" 6401/5 " 610883 "
Box weight	450g	
CPNP	3697353	

#### TARGET:

All skin types. In case of serious diabetes, request advice from a specialist.

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## The medicinal herbs

#### St. John's wort

It has a powerful healing, anti-inflammatory and disinfecting effect. Numerous clinical and dermatological studies demonstrate its great effectiveness in treating sores, burns and ulcers.



#### Melaleuca Alternifolia (Tea Tree essential oil)

It has an effective antibacterial, antifungal and antiviral effect. It is an exceptional natural antifungal and an exceptional healer.



#### Celandine

It is rich in alkaloids and proteolytic enzymes which give it a strong keratolytic and caustic effect able to quickly and effectively eliminate calluses and verrucas.

#### Thuya

It has antibacterial, caustic and virostatic properties able to eliminate calluses, verrucas and warts with extraordinary effectiveness.

#### Garlic

In foot care it is appreciated for its keratolytic, antibacterial and antifungal properties. It is very effective on calluses and verrucas.



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#### Peppermint

Thanks to the presence of menthol, It provides immediate refreshing relief and stimulates microcirculation. It has invigorating, inflammation-reducing and purifying properties.

#### Urea

It encourages the detachment of dead surface cells with an excellent keratolytic effect. It regenerates the stratum corneum effectively restoring the "barrier" function of the skin. It keeps skin soft and hydrated.

#### Glycerin

Of plant origin, it has a softening and moisturising effect, protects the skin from drying out and encourages the regeneration of epidermal cells.

#### Chlorophyll

Extracted from plant leaves, it effectively absorbs unpleasant smells from the skin.

#### Sodium hydroxide

It is an alkaline inorganic compound derived from salt. It has the ability to soften the stratum corneum, stimulating the removal of calluses.







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